

# WHY HERBALIFE?



www.GoTeamCoffman.com  
 Contact: John or Carol Coffman  
 Email: GoTeamCoffman@GoTeamCoffman.com  
 Call or Text: 740-358-3263

# WHY NOW?

## WHO WE ARE



Herbalife is a leading global nutrition company that changes people's lives by helping them achieve a healthy, active life and the opportunity to achieve financial success. Our products are available exclusively through a network of more than 3 million Independent Herbalife Members around the world.

**3** MORE THAN MILLION INDEPENDENT HERBALIFE MEMBERS AROUND THE WORLD

ANNIVERSARY **35** HERBALIFE EST. 1980 CELEBRATING 35 YEARS OF GREAT NUTRITION

OPERATING IN OVER **90** COUNTRIES

## HERBALIFE OPPORTUNITY

Herbalife gives Members the opportunity to **be their own boss**. Your success and income is based on the time and effort you put into your business.

TAKE ADVANTAGE OF **5** AREAS OF POTENTIAL INCOME PLUS VACATIONS AND BENEFITS

RUN YOUR BUSINESS FULL TIME OR PART TIME



**\$7.5** BILLION SUGGESTED RETAIL SALES IN 2013

WORLDWIDE

ONGOING TRAINING. ALL LEVELS. ALL CHANNELS.

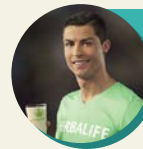
## OUR PRODUCTS

Herbalife® products are developed with the guidance of our Scientific Leadership, made up of experts in the fields of nutrition and health from around the world, including Lou Ignarro, Ph.D. – a Nobel Laureate in Medicine.<sup>(1)</sup>



IN 2014 MORE THAN 1.5 BILLION SERVINGS SOLD<sup>(2)</sup>

Herbalife is number 1 in the world in the meal replacement shake category.<sup>(3)</sup>



OVER 250 SPONSORED ATHLETES, TEAMS AND EVENTS USE HERBALIFE® PRODUCTS TO FUEL THEIR PERFORMANCE

HERBALIFE **24** NUTRITION FOR THE 24-HOUR ATHLETE



HERBALIFE MEMBERS HELP CUSTOMERS BECOME MORE ACTIVE

## OUR COMMUNITY

Today, 30% of the world's population is overweight or obese.<sup>(4)</sup> Herbalife Members coach their customers through their journey to a healthy, active life from their homes, offices and more than 80,000 Nutrition Clubs around the world – helping to make their communities healthier.

nutrition club MORE THAN 80,000 NUTRITION CLUBS

OVER 100 GASA Herbalife PROGRAMS

in more than 50 countries provide healthy nutrition to over 120,000 CHILDREN DAILY



## OUR COMMITMENT TO EXCELLENCE

Our *Seed to Feed* program tests products from the cultivation of ingredients, throughout manufacturing and distribution to ensure the quality of all Herbalife® products.



OVER \$150 MILLION invested in the quality and science behind Herbalife® products and state-of-the-art manufacturing facilities in 2014.

GOLD STANDARD HERBALIFE

Herbalife provides the Gold Standard in consumer protection. Visit Herbalife.com to learn more.

OVER 7,400 EMPLOYEES worldwide dedicated to ensuring our products and business opportunity are the best in the world.



<sup>(1)</sup> The Nobel Foundation has no affiliation with Herbalife and does not review, approve or endorse Herbalife® products.

<sup>(2)</sup> Formula 1 Healthy Meal Nutritional Shake Mix is available in different sizes. For example, in some markets, it comes in 750-gram (30 servings) canisters. The total number of servings sold in 2014 includes all servings from all package sizes.

<sup>(3)</sup> Source: Euromonitor International Limited; per meal replacement category definitions, 31.2% GBO market share, all retail channels; Packaged Food 15ed; estimated retail value sales at rsp.

<sup>(4)</sup> Source: Euromonitor International Limited; Consumer Health Trends, Developments and Prospects Global Briefing I Jul 2014.

Expires 02/16.

© 2015 Herbalife International of America, Inc. All rights reserved. Printed in USA. GA-621-USEN/PREN-00 02/15

For more information contact John @ 740-358-3263 or John@GoTeamCoffman.com